

NWHS Band Booster Meeting

September 12, 2016

7:30p-8:30p

Corporate Sponsorship, *Kris Heflin*

- Kris has been contacting local businesses for corporate sponsorship.
- Viking credits can be earned by selling corporate sponsorships.
- Kris will approach businesses for students/parents. Please email her at krisheflin@bellsouth.net
- Corporate sponsorship information is on our website also.

Fundraising, *Genevieve Geib, Kim Delahanty*

- The Fundraising Chairs encouraged families to obtain corporate sponsors. They can include small businesses, such as, dentists and hairdressers.
- The Pizza/Pepsi profit is \$476.50. Total opt-out is \$2,900.
- The next fundraiser is Woods of Terror. Sign-up Genius will be posted soon to work concessions. Viking credits will be earned per shift.
- Nancy Pearson and Kris Heflin are working on grants. Please contact them with any questions.
- The Committee is still attempting to obtain a big ticket item, like a car, to raffle off.
- Spirit wear is coming soon. An e-catalogue will be available. The goal is to have the products by the 2nd or 3rd competition. Turn-around time is 2-3 weeks. This will not be the only time spirit wear is available, however.
- Kim D. is working with Firehouse Subs on New Garden to host a Spirit Night. The Band earns 10% of total sales from 4pm-9pm. Tentative date is November 10th.
- Also discussed a Dine Out option with a meal prior to the winter concert at a discount.
- Dewey's Holiday Bake Store will be located off of Wendover. Will need volunteers 7 days per week. The Band makes 35% of everything sold. It will be open the middle of November until December 23rd. The average store made \$14,000. East Forsyth High School made \$20,000. They sell Moravian cookies and cakes. Once solidified, sign-up genius will be posted. Students can work with parents.
- Mrs. Pumpkin's was suggested as another fundraiser by a booster member. They sell chicken potpies.

Fruit Sale, *Ken Clifton*

- Fruit sale is from September 20th - November 4th.
- Students will receive their packets at school.
- Delivery is December 9th with distribution on December 10th. The cafeteria will be used.

Budget Director, *Scott Carpenter*

- Dues received are at 81%.
- The last payment is due today.
- Reviewed the Budget Summary.
- 15 bands are registered for the Fall Festival.
- Corporate sponsors are increasing, but the expenses are over budget.
- The truck needs repair.

Logistics Director, *David Lawson*

- \$12,000 has been spent on props.
- The platforms for the back pit will be used in the future.
- A warehouse has been used to store the props and will no longer be available. A 40 foot storage unit will be purchased and placed where the red sheds are currently. The red sheds will be moved over.
- Need 2- 20ft. trucks to transport props to competitions.

Finances, *Mark Ferris*

- A savings account was started about 5-6 years ago and was used as a safety net.
- Guard and marching band props have cost about \$20,000 this season.
- John Geib and Brian McMath were recognized for staying on task with the budget.
- Viking Credits are credits earned and applied to your band balance through your Charms account. Please see Mark F. if questions.

Fall Festival, *Amanda Jessup*

- Sign-up Genius is now available for the Fall Festival on October 29th.
- Approximately 1,200 people will attend, not including spectators.
- Bonni Goodman is the chair for concessions.
- Concessions are the largest expense.
- Anyone interested in chairing the Fall Festival in the future, please contact Mr. McMath or Amanda Jessup.
- A request was made for trophies to be donated and the sponsors name to be announced during the awards.

Fall Festival Program, *Nancy Pearson*

- Nancy and her husband, Keith, are in charge of the Fall Festival Program.
- Please sell ads!
- The inside front cover has been sold.
- Viking credits are earned for selling ads. (40% of ad price goes to Viking Credit.)
- Ad sizes range from business card to full page.
- The deadline is October 7th.
- Please give the information to Mr. McMath.

Band Director Update, *Brian McMath*

- Instruction was provided for this Saturday's rehearsal.
- September 30th is Early Release for students. The Band is hosting Kernodle and NW Middle School before the game that night. This is a recruiting event. Band Boosters will be supplying hot dogs and hamburgers. The event begins around 4:30. Please go to Sign-Up Genius for your section's responsibility: <http://www.signupgenius.com/go/30e0e48aaa62caa8-middle1>
- Band Booster Meetings are always the first Monday of the month.
- Please take a look at the new website Mr. McMath has designed. It's fabulous!
- The NYC trip was reviewed. Student cost \$775.
- If a parent signs up through the band, they are considered a chaperone in the hotel, the bus and during the day in the city.
- Registration for the NYC trip is due October 8th.
- First payment is due November 8th.
- Viking credits can apply to this trip.
- There are 140 seats reserved and 3 buses.
- Mr. McMath thanked Mr. Sampson for the amazing pictures he's posted on Facebook.