

NORTHWEST GUILFORD VIKINGS



2020 - 2021 Handbook

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Dear Northwest Marching Program families and students,

Welcome to the 2020 - 2021 Viking Band marching competition season! Our band is one of the top marching bands in North Carolina, and we are delighted to have you join our program.

The show theme for this year is **Virtual 'P'**.

- The band participates in local competitions throughout the fall season
- Musicians from the UNCG School of Music and several talented interns are employed by the Band Boosters to assist with training the marching band and color guard.

Parents, Our high school students will be with us only a few more years before they move on to college or a career. Use this time to create some meaningful memories with your student. Show your student how important they are to you by becoming involved in support of their chosen extra-curricular activity. Enjoy the camaraderie of other parents as we work together to provide this activity for our students.

The Northwest Guilford Band Boosters, Inc. is a non-profit organization formed to support all aspects of the Northwest High School band program. The Band Boosters provide three key components to the band program:

- Communication to parents and students
- Technical/Labor Support
- Financial Support

Communication

For all the latest information about the Viking Band, check out these sources:

- The Viking Band Program web site: www.nwvikingband.org
- A newsletter will be sent out weekly. If you are not receiving the weekly newsletter, make sure we have your correct email address by emailing secretary@nwvikingband.org
- **Monthly band booster meetings held the first Monday of every month @ 7:30 p.m. in the NWHS band room beginning September 14th [Sep 7th is Labor Day].**

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| <ul style="list-style-type: none"> • Please note our first booster meeting of the season will be Friday, August 14th in conjunction with our Kick-Off Banquet – 6:00 pm in the Cafeteria. |
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Technical / Labor Support

- Technical / labor support is provided through adult volunteer hours
- We need help from all families to share the work and lighten the load. If young children or weekend jobs limit your ability to help at games and competitions, consider coordinating a fundraiser or organizing an aspect of our Fall Festival.

Financial Support

- Your dues commitment makes up about 45% of our total budget.
- **Fundraising** is essential to pay for equipment, uniforms, music, marching shows, instructors for the fall and winter programs (band/color guard), winter guard, winter drum line, parades, jazz band, wind ensemble, symphonic band and concert band classroom activities and needs. Every family and student is expected to **actively fundraise and/or make donations** to meet the cost of participation in the program.
- All donations made in lieu of fundraising participation are tax-deductible.

Bi - Annual Trip – *With all of the uncertainty right now, we would like to plan a trip of some kind, possibly during April 2021, during Spring Break. No type of details at this time....more will come throughout the fall season.*

We are however, planning to revise our New York City Annual trip for April 2022 (during Spring Break).

MARCHING REHEARSALS – Rehearsals will be held **EVERY Monday, Tuesday, and Thursday** after school. Monday rehearsals will be from **4:00 pm – 6:00 pm starting September 14th**. Tuesday and Thursday rehearsals will be **4:00 pm – 7:00 pm starting on August 25th**. The last rehearsal will be on Thursday, October 29th. The only exception is no rehearsal on September 7th (Labor Day).

Bring a healthy snack to eat quickly after school before practice to carry you through until you get home for dinner. Don't forget – bring plenty of water too!

- Rehearsals will end at 6:00 pm on Mondays and 7:00 pm on Tuesdays and Thursdays.
- *Parents picking up students, please allow 15 -20 minutes afterwards for students to help put instruments and equipment away.*

Attendance Policy

Attendance is mandatory at all band performances! Any absences from all or part of a rehearsal, summer, fall, winter or spring will require a written excuse from parents or a doctor giving an explanation for the absence. Excuses should be submitted in advance of the absence when possible. Students with jobs will be expected to be at all rehearsals, so please inform your employer accordingly. If the student has one unexcused or two excused absences from rehearsal within a one-week period, he/she will not be allowed to march that weekend but required to attend. Attendance issues will be handled on an individual basis.

****Do NOT sign up for the Drivers Education course while in Marching Band or Winter Guard...there are other dates available***

Parent Release Policy

Students are expected to return to school after any performance and help unload and pack up all equipment. Parents please make sure you have downloaded the 'Band App' to receive crucial information for each event. ***Please allow 15 minutes afterwards for students to help put instruments and equipment away. Example: text received at 9:30 pm that arrival at school in 30 minutes. Expect to pick your child up by 10:15 pm.***

Performance Guidelines for Students:

1. Make sure all of your uniform parts are clean and fitted properly. Improper uniform care will not be tolerated.
2. Proper care of hat, hat box and garment bag
3. Hair must be up and OFF the uniform collar
4. No part of the uniform may be cut, hemmed or ironed with fabric tape.
5. Black marching shoes must be polished for each performance / LONG BLACK SOCKS must ALWAYS be worn.
6. You must wear the show theme t-shirt under the uniform jacket.
7. You will be required to wear shorts or a biker short under the uniform pants.
8. Make sure your instrument is in good repair so you may perform to the best of your ability.
9. When in uniform: No PDA, No eating, No smoking, No swearing, No running (unless told to do so by a Director or staff member). There will be ample time given to eat while in wind suit before a performance at competitions. During football games, eating in uniform is allowed during 3rd quarter break ONLY – any stains due to spills must be dealt with immediately.
10. Everyone should remain professional while in a performance setting. Unprofessional behavior could be cause for dismissal from the band program. You are a representation of this program **at all times**. Your conduct should always exemplify the excellence of this program.
11. All band members must have access to their wind suits for every performance. This includes football games and competitions.

A Word of Warning:

Practice, especially the early days, can seem a lot like boot camp. For some children it is a very intense experience that can leave them feeling frustrated and off balance. Talk to them, support them and encourage them to hang in there. Before you make any final decisions, talk to the director and maybe an experienced band parent. Perhaps they can offer insight and suggestions on how to get past this hurdle.

Drop off times

On time is late! Members must be in the band room 10 minutes before each event. Example: Meet at 5:30 pm means to arrive by 5:20 at school and seated by 5:30 pm ready to go. Meet at 9:00 am means to arrive by 8:50 am and seated by 9:00 am ready to go. Earlier is even a bit better. Occasionally, a section will have an earlier than usual start. Your child should know about this in advance and keep you informed. It helps to keep checking in with your child because they get busy and they do forget.

Pick up times – Rehearsals / Games / Competitions / Trips

For Rehearsals - If rehearsal ends at 7:00 pm, the band still needs to put their instruments away. Some sections have a brief section meeting right after practice, and members of the front ensemble need to move their equipment from the field to the band room and put it away. Do not be surprised if 7:00 pm is really 7:15 or 7:30 pm. The pattern is pretty consistent throughout the season and rarely do practices end early, BUT if they do – notification will be sent via the Band App on the 2020 Viking Band page.

For Games – plan to pick up by 10:00 pm...this time does vary depending on the length of the game.

For Competitions / Trips – please download the ‘Band App’ to receive critical information on each event. We will post information about when we should arrive to school within 30 minutes. This allows you time to prepare within 45 minutes to pick your child up. If you have not picked up your child within 30 minutes of us arriving back to school, a call to the Sheriff’s department will be made for them to bring your child home. Please understand it has been a long day for all parents and staff involved.

2020 HOME FOOTBALL GAMES

Students should plan to meet in the band room at 5:30 pm unless told otherwise.

August 21st

September 4th

September 11th

October 23rd - Middle School Night

October 30th – Homecoming ?

November 6th – Senior Night

November 13th – 1st Round Playoffs

November 20th – 2nd Round Playoffs

2020 MARCHING COMPETITION SCHEDULE [Tentative] – reserve the entire day (morning / afternoon and evening)

September 19th

September 26th

October 3rd

October 10th

October 16 - 18th - Western Carolina Tournament of Champions

October 24th - 39th Annual Fall Festival @ NWGHS

FALL FESTIVAL, our home competition, and our single largest fundraiser, will be held Saturday, October 24th. **This is an all-day event, and we need an army of volunteers to make it a success.**

The Top Seven Things You Should Know as a Band Parent

7. Your student is probably more capable than you realize.

Even if you have all the time in the world, you will start to feel like a personal servant if you don't ask your kids to take some responsibility for their own stuff. Water jugs, lunches, props, laundry -- it never ends. Your student can make a sandwich, fill up a water jug, and set out their 'stuff'. If you are inclined, help them create checklists so that they remember everything they need to bring. It will be a lot of stuff, so be ready.

6. Learn to manage your time and teach your student how to manage theirs.

You WILL be busy -- especially from August until the middle of November. You will receive calendars in emails, but you MUST find a way to keep track of everything. More importantly, your student will have to balance band and school work. Many of the band kids are honor students, and the time management skills they learn will help them throughout their life.

5. Bring cash, warm clothes and something to sit on.

Most school functions require that you bring cash. Competitions (defined later on) charge admission, anywhere from \$5 to \$10 per person. Children under 5 are usually admitted free. You MUST bring cash. Concessions are cash only, as are some souvenir vendors.

4. Band Directors are people, too.

But they are BUSY people. They work long hours and *their main focus* is the kids. If you have a specific concern about your child and the band program, set up a time to discuss it. If you need general information, directors are probably not your best resource. Try a fellow parent first, another Band Booster.

On another note: Marching band requires dedication and discipline from your student. The job of the directors is to help your student excel in band. Directors speak loudly, pointedly and sometimes without pleasantries. When mistakes are made, especially due to inattention or lack of effort, there are consequences. Try to relax and allow the process to work. Encourage your student to do their best, listen, and work hard. *Everyone wants your child to be successful.* You will learn this as you move through the season.

3. We can't do it without you—volunteer and come to the booster meetings.

You will be asked to commit time, energy, and band fees to the band program. Unlike many sports programs, the Northwest Guilford Viking Band must have parent volunteers for the programs to run smoothly, and it is the best way to get to know others. Plan to attend as many Booster meetings as you can. They are only once a month for about an hour. Mr. McMath usually addresses the parents with updates on the show and will answer parent questions. It is time well spent. About volunteering ... no experience necessary. No, REALLY! There are tasks that require specific skills, but most opportunities do not. If you can pull a soda from a cooler, take tickets at a gate, use scissors, sew or use a hammer - you have all the skills you need. Better yet, there is so much to do, you are bound to find something you actually enjoy doing. You will be helping keep YOUR band fees down and have fun doing it. Trust us, we've been there.

2. Join CHARMS and READ YOUR EMAIL.

This could be said a thousand times and still not be said enough. As the season progresses, you will get multiple messages each day. READ THEM. CHECK YOUR EMAIL DAILY. You may not always completely understand the emails, but READ THEM. If you are completely lost, you can email a board member.

1. Yes, it's worth it!

All of the rides, time, and effort that as a parent, you put into getting your child to practices are worth every second. You may not be able to appreciate that in the beginning. Your student may get discouraged at first. There is a lot of repetition, hot sweaty days, failures, and disappointments. Then the show starts to come together and everything changes. There is a new energy, a new excitement. This is the point where they will either LOVE band, or plan a different activity next year. Most of the kids LOVE band by the end of the season, so make them tough it out for the whole season. It will be worth it.

We look forward to meeting all of you and working with you to provide a successful program this season!

Sincerely,

Northwest Guilford Band Booster Executive Board

Brian McMath, Band Director (605-2086) – director@nwvikingband.org

Christine Uhrass, President president@nwvikingband.org

Donna Bradford, Vice President vicepresident@nwvikingband.org

Andy Manry, Volunteer Coordinator volunteer@nwvikingband.org

Mark Baker, Treasurer treasurer@nwvikingband.org

Jon Goldin, Budget Director budgetdirector@nwvikingband.org

Lisa Christensen, Secretary secretary@nwvikingband.org

Lydia Kirkman & Jennifer Goldin, Fundraising waysandmeans@nwvikingband.org

Kim Scheponik, Fall Festival fallfestival@nwvikingband.org

Heather Tucker & Sandra Pena, Competition Support competitionsupport@nwvikingband.org

Harry Keller, Logistics Director logistics@nwvikingband.org

2020 Summer Band Camp Schedule

**All Dates are required attendance for acceptance into the program – camp, games and competitions
Please make NO other commitments on these dates !**

MANDATORY CAMP FOR ALL MEMBERS

Week 1	Mon. July 27 th – Fri. July 31 st	Everyone	8 am – 4 pm
Week 2	Mon. Aug 3 rd – Fri. Aug 7 th	Everyone	8 am – 4 pm
Week 3	Mon. Aug 10 th – Fri. Aug 14 th	Everyone	8 am – 4 pm

Sectionals may be scheduled during band camp. Be aware there will be additional time needed to practice with your section. These will be announced at band camp.

Fall Kick-off Banquet / Preview Performance

August 14th 6:00 pm Board Members will be available to answer questions, accept 2nd dues payments, and also accept required forms from 5:00 - 6:00 pm.
New parents meeting at 5:30 pm.

What to bring to Band/Guard Camp every day

- **Instruments** (i.e., flags, weapons, sticks, mallets, etc.)
- **Cell Phone with UDB APP loaded / joined / songs and drill downloaded**
- **3-ring notebook, pencil, pen, highlighter** (everyone needs a notebook, clear plastic sleeves are optional but recommended)
- **Water jugs** (mandatory to have)
- **Hats, sunscreen, sunglasses**
- **Towel** (to put instruments on outside)
- **Lunch and drinks** (no carbonated or caffeinated drinks allowed) **You must bring lunch every day. No one will be allowed to leave campus for lunch during band camp.**
- **Tennis shoes** (no slides, flip flops or sandals allowed)
- **Shorts** (must come to the middle of the thigh – this includes everybody in the band)
- **Short sleeve shirts and sleeveless shirts are recommended** (tank tops are permitted but no spaghetti straps, bikini tops, bathing suits or sports bras that show midriff – this includes colorguard members)

“Dues Commitment”

Dues Commitment – Your dues are absolutely necessary to put your student on the field. The Band Boosters is a non-profit organization which supports the band financially. These needs are very costly and unfortunately are not funded by your tax dollars. The dues cover basic expenses such as music and show design, transportation costs, uniform maintenance, instruction and administrative expense.

- Fundraising will still be necessary. The dues do not fully fund the costs of putting your student on the field. The Fall Festival Competition (October) is our largest fundraiser and meets a large portion of our operational expenses. We need everyone to volunteer in October.
- Fundraising can help pay your dues through the Viking Credit program. (See enclosed explanation of Viking Credit Program.)
- 2020 Dues Commitment Schedule for Marching Band / Color Guard - \$450 per student:
 - 1st payment \$125 – due May 28th (non-refundable)
 - 2nd payment \$100 – due June 26th
 - 3rd payment \$125 – due August 14th
 - 4th payment \$100 – due September 18th

If you have questions regarding payments please review your Charms account FIRST –then contact the treasurer, Mark Baker at treasurer@nwvikingband.org
- Families with siblings in the marching band / guard will only be assessed \$350.00 for each additional student.
- The Jazz Band and Wind Ensemble programs will be charged \$55.00 for tux/dress rental.
- The Winter Guard and Winter Percussion Ensemble dues amount will be announced in the fall and will be a separate payment (usually around \$450)
- To make any forms of payment – please refer to the Paypal menu on the band website <http://www.nwvikingband.org/pay-pal/> or mail payments to:
 - NW Viking Band
PO Box 820
Oak Ridge, NC 27310

Why impose a Dues Commitment? The Band Boosters is a non-profit organization which supports the financial and operational requirements of the band program. Those needs are very costly and unfortunately are not funded by your tax dollars. The Dues Commitment covers basic expenses such as music and show design, transportation costs, uniform maintenance, instruction, and administrative expense.

Can fundraising help pay my dues? Yes, your student may fund some or all of the Dues Commitment through fundraising. The already established Viking Credit program may be applied toward this fee. The prior year’s accrued credits carry over for all students who return to the program. Students who have left the program and have available credits in their account can transfer those credits to a sibling in the program.

Will fundraising still be necessary? Yes. Implementation of the Dues Commitment does not eliminate fundraisers. Fundraising will continue to be necessary to meet operational expenses. Funds raised through fundraisers comprises over one-half of our total revenue. Your band student and you are expected to participate or pay an opt-out amount in lieu of participation.

Viking Credit Student Incentive Accounts

What are Viking Credits?

The Viking Credit incentive program, sponsored by the NW Band Boosters, allows students to earn credits through fundraising that can be used to offset band and guard expenses. The dual purposes of the program are to encourage students to participate in fundraising and to provide opportunities to help defray the significant costs of participation in the band programs.

How can I earn Viking Credits?

Participate in fundraising! Each fundraising event is designated with a “Viking Credit status” indicating how much a student can earn through participating. Many fundraisers include the opportunity for students to earn up to 40% of the net profit. The more a student participates, the more he/she earns. There is no limit to the amount that can be earned. Planned events for 2020-2021 include program ad sales for Fall Festival, Corporate Sponsorship Program, Fall Fruit Sale, and other fundraisers.

How do I use them?

Viking Credit account is maintained for each student. Upon request each family can check on the balance in their Viking Credit account via CHARMS and can apply those credits accordingly. Please contact the treasurer, Mark Baker at treasurer@nwvikingband.org for your balance to use existing credits.

Charms

Definition: A comprehensive web-based database for all band students. Modules include student information, account information, uniform information, instrument information and mass e-mail capabilities. Each student has an information page established that each parent needs to access and update.

Any special rules?

Any unused balance of a student’s Viking Credit Account will roll over for use the next school year and will continue to do so until graduation or withdrawal from the band programs. Any unused balance may also roll over into a sibling’s account as long as he/she participates in the NWHHS program the following year. Otherwise, upon graduation or moving out of the district, any funds left in a student’s account will become part of the NW Band Booster’s treasury. Viking Credits are available only for NW Band Booster expenses and cannot be directly paid to students. If a student owes money to the Band Boosters at the end of the school year, the amount will be deducted from the Viking Credit account until paid. All monies owed (current and past) must be paid before Graduation tickets are issued to the student and family.

Please direct questions about Viking Credits to our Treasurer, Mark Baker at treasurer@nwvikingband.org.

Northwest Guilford High School Band Program

Northwest Guilford High School Extra Curricular / Co-Curricular Code of Conduct

Northwest Guilford High School provides students an extensive and diverse offering of co- and extra-curricular programs such as clubs, performing arts, student government, and more. Each co- and extra-curricular activity has its own code of conduct detailing the expectations of student behavior in addition to those set forth in the school student handbook. Higher standards of behavior are in place for students in these activities to promote good citizenship as these students represent Northwest Guilford High School through local, state, and national competitions, meetings, and performances. Students who fail to meet expectations will have consequences assessed by the Director of Bands, which may be in addition to consequences levied by school administration. Continued failure to meet these expectations may result in removal from the program.

The following apply specifically to the students in the Northwest Guilford Band Program

- I. Students placed in ISS or OSS during school day are NOT allowed to attend afternoon rehearsals – this impacts participation in games and competitions on weekends. Repeat offenses or combination with below infractions will result in removal from program for the season at the discretion of the Director of Bands.
- II. Use and/or possession of Alcohol will not be tolerated.
 - a. 1st Offense: Removal from program for the remainder of the school year.
 - b. 2nd Offense: In the event of a second violation, the student will no longer be permitted to participate in any program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- III. Use and/or possession of Drugs will not be tolerated.
 - a. 1st Offense: Removal from program for the remainder of the season
 - b. 2nd Offense: In the event of a second violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- IV. Use and/or possession of Tobacco will not be tolerated.
 - a. 1st Offense: Suspension from one performance.
 - b. 2nd Offense: Removal from the program for no less than 90 days and up to one calendar year. Reinstatement to the program will only occur with Director and Administrator approval.
 - c. 3rd Offense: In the event of a third violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.
- V. Hazing
 - a. 1st Offense: Removal from the program for no less than 30 days and up to 90 days with reinstatement to the program with Director and Administrator approval.
 - b. 2nd Offense: Removal from the program for no less than 90 days and up to one calendar year. Reinstatement to the program will only occur with Director and Administrator approval.
- VI. Charged with a felony involving bodily harm / Possession of a Weapon
 - a. Removed from the program until the case is decided and reinstatement to the program will only occur with Director and Administrator approval
- VII. Adjudication and/or Conviction of a felony
 - a. Removed from the program indefinitely
- VIII. Inappropriate use of Social Media
 - a. 1st Offense: Removal from two performances.
 - b. 2nd Offense: Removal from program for the remainder of the school year.
 - c. 3rd Offense: In the event of a third violation, the student will no longer be permitted to participate in program extracurricular activities for the remainder of the student's enrollment at Northwest Guilford High School.

Self-reporting may result in a reduction of consequences.

1. Once a participant has been removed from the program, the Director has the right to review the case and make a decision as to whether to allow the participant back into the program before suspension period ends.
2. Infractions will not accrue from year to year. Infractions will be tabulated for one calendar year beginning July 1 and ending June 30.
3. These violations have to be (a) witnessed by Band / Administrator personnel (b) ticketed / charged / etc by law enforcement (c) admitted to by the participant.
4. Participants are expected to follow the code of ethical behavior both **on and off campus.**

PARENT / GUARDIAN AND MEMBER CONTRACT

Musician Commitment

- *My signature signifies that I understand the requirements to participate in the Viking Marching Band
 - *If my member plays a wind or percussion instrument – they are required to enroll in a band class during the day
 - *If my member is chosen for Leadership Team – they are required to enroll in a band class during the day

Dues Commitment

- * My signature signifies that I understand the payment obligations herein and agree to pay accordingly.
 - * I understand that maintaining my Member's account is essential to the ability of the Band Boosters to pay for the Marching Band / Guard / Drumline program, and
 - * My member may not be allowed to participate if his / her account is not current
 - * If my member dues (Band / Guard / Drumline) from 2019 or prior season(s) have not yet been paid, I understand:
 - ** that I must pay these previous season Member's Dues in full prior to my student being able to participate in the 2020 Northwest Guilford Marching Season.
- I understand that Viking Credits to Member Fees:
- * can be earned from my participating in fundraisers
 - **such Viking Credits will appear in my Charms ledger within a month after each fundraiser
 - ** I will pay the current amount appearing on my Charms ledger

Volunteer Commitment Signatures

- * My signature signifies that I (we) will volunteer our time to work a minimum of 4 events
(Football Games, Competitions, Fall Festival, Coliseum, Fundraisers, etc)

Uniform Commitment Signatures

- *My signature signifies that I (we) understand and will abide by the rules set forth for proper care and maintenance of all uniform parts
- *I (we) understand that if any uniform parts are lost or permanently damaged, I (we) are responsible for the replacement costs as follows:
 - Bib pants - \$100.00
 - Uniform Jacket - \$200.00
 - Gauntlets - \$45.00
 - Shako (hat) / Box - \$50.00
 - Plume - \$20.00
 - Wool Beret \$10.00 (sousaphone only)
 - Garment Bag - \$30.00
 - Guard Uniform – actual cost paid

Code of Conduct

- *My signature signifies that I (we) understand and will abide by the consequences set forth in the Code of Conduct. I (we) will not request or demand consequences be lessened or reversed once a decision has been reached.

Member Name	Printed	Date
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Member Signature	Date
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Parent(s) Name	Printed	Date
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Parent(s) Signature	Date
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Northwest Guilford HS Band

Brian McMath

(336) 605-3300 (school)

5240 Northwest School Road
Greensboro, NC 27409

Attention: Northwest Guilford High School Band / Guard Families

**Subject: Marching Band Fall Festival – October 24, 2020
Program Advertising Sales**

Northwest's Fall Festival will soon be upon us. This is a great opportunity for the Band Program to have fun, grow, and demonstrate to the community what a quality program we are part of. It is also a day that gives our program the potential to raise funds for the band program. Selling advertising in the Fall Festival Program will not only help offset the expenses of printing the book but will allow you to earn student incentives as well.

The accompanying Program Book Advertising Order Form contains all the information you need to solicit advertising sponsors. On the back side of the form, we have also included a letter from Mr. McMath explaining why you are soliciting the advertisement. Sales should be easy if you just go give it a try. Extra copies of this form will be available in the wall brackets just inside the band room door, copies can be obtained from our website (www.nwvikingband.org), or you can run multiple copies off yourself. Don't forget to copy both sides.

Best of all, 40% of your advertising sales will be credited to your Viking Credit account. For example, if you sell \$500 of advertising, your Viking Credits account will be credited \$200.

As with the band program, success with ad sales will require you to commit the time, energy and effort to do a good job.

Good luck. Let's work hard together to make Northwest Marching Band Fall Festival a success.

Sincerely,

Kim Scheponik

Kim Scheponik, Chairman
Fall Festival 2020

Northwest Guilford HS Band

Brian McMath, Director
5240 Northwest School Road
Greensboro, NC 27409

(336) 605-3300 (School)

August 2020

Dear Business and Community Leader:

Northwest Guilford High School Band Program is proud to announce the 39th Annual Marching Band Fall Festival on Saturday, October 24, 2020. We are expecting many high school musicians and spectators to attend. In order to help defray the expenses associated with Fall Festival, we are asking businesses and leaders in our community to support this event by advertising in the Fall Festival Program.

Band students represent the best qualities we expect in our young people. They invest hundreds of hours of hard work and practice to prepare their field marching show. They continue to improve their musical talents throughout the year participating in concert and ensemble performance. Statistics show that young people who participate in band demonstrate higher academic achievement and develop stronger leadership skills than the general student population. Your support will allow Northwest to offer these outstanding, talented young people a premiere event in which to showcase their talent and hard work.

Your support will be recognized by the many families associated with the Northwest Band Program and by the participants at our event. Please review the attached Advertising Order Form and return it as instructed. Thank you in advance for your support.

Thank you,

Brian McMath

Brian McMath
Director of Bands
Northwest Guilford High School

NORTHWEST GUILFORD HIGH SCHOOL BAND
ANNUAL MARCHING BAND FALL FESTIVAL
Fall Festival Sponsor Order Form

Band Student: _____

Advertiser's Information:

Business Name: _____

Mailing Address: _____

Contact Person: _____ Phone #: _____

Fax #: _____ Email: _____

Authorized by: _____ Date: _____

(Advertiser's signature)

FALL FESTIVAL PROGRAM AD SPONSORSHIP
DEADLINE FOR PROGRAM ADS IS OCTOBER 1ST
 (Page size 8 ½ x 11) Back cover-outside (\$200)

_____ Front cover-inside (\$150)

_____ Back cover-inside (\$150)

_____ Full page (\$120)

**20% Off Trophy Sponsorship with any of
the above ads.**

_____ ½ page (\$60) (approx 4in tall, 6 in wide)

_____ ¼ page(\$30) (approx 4 in tall, 3 in wide)

_____ Business card ad (\$15)

_____ Friend of the Band Line Listing (\$5)

**10% off Trophy Sponsorship with any of
the above ads.**

_____ Ad Copy Enclosed OR _____ Ad copy will be mailed by _____

Ad Copies are best when submitted electronically

*****ONLY jpg, gif, pdf or Word files will be accepted electronically.*****

You may submit it on disk, CD-Rom or via Email to: mcmathb@gcsnc.com

FALL FESTIVAL TROPHY SPONSORSHIP

- () Tommy Smith Viking Cup Band of the Day [need 1] \$250
- () Viking Cup Spirit Award [need 1] \$100
- () Steven Niebauer Pit Crew Award [need 1] \$100
- () Class A / AA / AAA Grand Champion [need 1] \$100
- () Class AAAA / AAAAA Grand Champion [need 1] \$100
- () First in Class [need 6] \$50
- () Second in Class [need 6] \$50
- () Third in Class [need 6] \$50
- () First Place Caption Awards [need 36] \$25
- () Second Place Caption Awards [need 36] \$25
- () Third Place Caption Awards [need 36] \$25

Payment Information: Make checks payable to: **Northwest Band Boosters.**

Payment should be enclosed with ad/trophy order. Please do not send cash.

Mail FF Sponsor Order Form, ad copy, and payment to:

Brian McMath, Band Director
 Fall Festival Program Coordinator
 5240 Northwest School Road
 Greensboro, NC 27409

Questions? Email: mcmathb@gcsnc.com

Parents/Students: In keeping with tradition, we welcome “good luck” ads to students and/or band sections in the program. Digital Pictures can be emailed to mcmathb@gcsnc.com