

# **Northwest Guilford**



## **Viking Band**

**2020 -21**

**Corporate Sponsorship  
Program**



## Decades of Excellence

For over 50 Years, Northwest Guilford High School has been recognized as one of best high schools in North Carolina. From being situated in a supportive community to having great students, Northwest High School has always been considered a top-notch school for athletics, for the arts, and for high scholastic learning. Yet, as successful as the school has been, there is one program at the school that continues to achieve success like no other – the **Northwest Guilford Viking Band**.

Beginning with the hiring of Director Tommy Smith in the seventies and continuing today with Nationally Certified Director Brian McMath, the band program at Northwest has maintained a level of musical excellence not seen at many high schools in the entire country. The band has won virtually every award imaginable and has graded superior at the highest levels of local, state, and national competitions. Whether it is marching band, color/winter guard, percussion, concert bands, jazz band, or individual ensembles, the Viking Band has always been recognized as the best of the best.

As the marquee music program at Northwest, the **Marching Viking Band** has maintained a reputation as *THE* standard for competitive marching bands in the Piedmont Triad and as one of the most highly regarded band programs in the state of North Carolina. ***No marching band in the Piedmont Triad has continually and successfully competed with the nation's best marching bands like the Viking Band.*** The band has finished in the top ten at numerous national level marching competitions and has won so many regional Grand Championship trophies that they have to clean out their three large trophy cases every four to five years to make room for the newer ones.

To put it in perspective, if the Viking Band were a sports team, they would have already won multiple state championships, been undefeated in the conference for uncountable season, and had multiple all-state performers go play collegiately with full scholarships. In other words – ***A Perennial Power.***

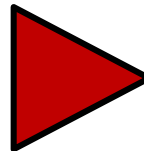


***The Award-Winning Northwest Guilford Viking Band  
requests your support and partnership in our  
2020-21 Corporate Sponsorship Program!***

The success of the NW Viking Band takes hours upon hours of time from dedicated students, instructors, and committed volunteers. But it also takes financial support from fundraising and donations. Arts programs around the state are facing reduced budgets and lack of state funding support. The Viking Band program requires financial support to assist with instrument purchases, instrument repairs, uniforms, music, transportation to performances & competitions, and instruction.

Through your generous support, the NW Viking Band programs will continue represent the NW community with honor, pride, and excellence at local, state, and national competitions. Please help us achieve our goal of being one of the premier band programs in the country. Partner with us as we march towards the future!

**MARKET YOUR BUSINESS while supporting  
the Most Awarding Winning  
High School Band Program in the Triad!**



**In the NW Community!**




**Competing in SC!**





**At Walt Disney World!**




# Viking Band Corporate Sponsorship Opportunities

Platinum Level		\$1000 or Higher
<ul style="list-style-type: none"><li>• Sponsor Logo on the Viking Band Box Truck</li><li>• Sponsor Logo on Banner placed at all-non-competition performances</li><li>• Banner placed on school property</li><li>• Large Logo Ad placed on the Viking Band website with link</li><li>• Half-time PA Announcement / 7 sec voice AD at all Home Football Games</li><li>• Full Page Ad placed in the program at the NW Marching Band Competition (Oct 2020)</li><li>• Promotional Opportunities at the NW Marching Band Competition (Oct 2020)</li><li>• Acknowledgement on all Viking Band printed performance programs</li></ul>		

Gold Level		\$750 or Higher
<ul style="list-style-type: none"><li>• Sponsor Listing on the Viking Band Box Truck</li><li>• Sponsor Logo on Banner placed at all-non-competition performances</li><li>• Banner placed on school property</li><li>• Small Logo Ad placed on the Viking Band website with link</li><li>• Half-time PA Announcement at all Home Football Games</li><li>• Half Page Ad placed in the program at the NW Marching Band Competition (Oct 2020)</li><li>• Acknowledgement on all Viking Band printed performance programs</li></ul>		

Silver Level		\$500 or Higher
<ul style="list-style-type: none"><li>• Sponsor Listing on the Viking Band Box Truck</li><li>• Banner placed on school property</li><li>• Sponsor Listing on the Viking Band website</li><li>• Half-time PA Announcement at all Home Football Games</li><li>• 1/4 Page Ad placed in the program at the NW Marching Band Competition (Oct 2020)</li><li>• Acknowledgement on all Viking Band printed performance programs</li></ul>		

Bronze Level		\$250 or Higher
<ul style="list-style-type: none"><li>• Sponsor Listing on the Viking Band Box Truck</li><li>• Sponsor Listing on the Viking Band website</li><li>• 1/8 Page Ad placed in the program at the NW Marching Band Competition (Oct 2020)</li><li>• Acknowledgement on all Viking Band printed performance programs</li></ul>		

# 2020-2021 Viking Band Corporate Sponsorship Form

Date: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Sold by Band Member: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Sponsor Contact E-Mail: \_\_\_\_\_

Authorized By (Print): \_\_\_\_\_

Signature (Required): \_\_\_\_\_

Special Requests:

**Please forward logo (.jpg), Program Ad (if applicable), & all graphic information to:**

**[mcmathb@gcsnc.com](mailto:mcmathb@gcsnc.com)**

**(No artwork, logos, or graphics can be placed in media without full payment)**

Please make check payable to: **Northwest Guilford Band Boosters, Inc.**

PO Box 820

Oak Ridge, NC 27310

Donations to the Northwest Guilford Band Boosters Inc. qualify as charitable donations and are deductible in accordance with applicable tax laws. The Northwest Guilford Band Boosters Inc. is a 501(c)(3) non-profit corporation. Documentation is available upon request.

If you need additional information, please email to [mcmathb@gcsnc.com](mailto:mcmathb@gcsnc.com)